



MEET

*Kevin Keane*

Co-Founder &  
Executive Director

# DIRECTED ACTION

LEADERSHIP THROUGH STRATEGIC TRANSFORMATION

## Kevin Keane

Co-Founder, Executive Director

Kevin Keane, Executive Director, leads the management consulting practice at Directed Action, Inc. With over 20 years of consulting experience, Kevin guides clients through large scale strategic transformation. As a trusted advisor to C-level executives, Kevin helps to articulate strategic vision and create actionable business plans to realize that vision. He also serves as a coach and mentor to senior executives on how to successfully navigate corporate culture to increase influence and achieve results.

Kevin is well versed in a range of disciplines including business continuity and resiliency, organizational change management, talent management, communication strategy, systems implementation, finance and accounting transformation, program management and benefit realization. Additionally, Kevin acts as a facilitator, frequently called upon to lead critical working sessions to drive consensus and decision making.

Kevin graduated from the University of Notre Dame with a bachelor's in American Studies and graduated from the University of Southern California with a Master's in Business Administration. As an active community volunteer, Kevin supports local schools and values-based leadership organizations. He also is an active members of a local community dance academy. Kevin has received multiple awards for his public service and in recognition of his leadership.

Most recently, in January of 2022, Directed Action Inc. was presented with the Los Angeles Area Chamber of Commerce Small Business of the Year Award. For the past year, Directed Action Inc. has been helping small businesses in the Los Angeles area to address the challenges related to recovery and resilience during the Covid Pandemic.

### CERTIFICATIONS

#### NAISC CODES

541600 Management Consulting  
541200 Accounting Services  
541612 HR Consulting  
541618 Other Consulting  
561400 Support Services

#### CLASSIFICATIONS

TI 20-2699019  
DUNS # 061137820  
CAGE 8LNY1



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"Directed Action understands our company, values, and goals. My first call is always to Directed Action for large projects and more complex transformations. They always get results and consistently manage our risks."  
Jonh Kennelly GVP, Toyota

*Founded in 2005, Directed Action, Inc. supports C-level executives on their most critical projects. We partner with our clients to enable, support and achieve strategic transformation. We work best as enablers and guides, supplementing client teams. We provide direction and leadership to navigate challenges in a changing organization.*

Directed Action is a Woman-Owned Company