



MEET

Steve Perry

Vice President of Enterprise Resource Planning



# DIRECTED ACTION

LEADERSHIP THROUGH STRATEGIC TRANSFORMATION

## Steve Perry

Vice President of Enterprise Resource Planning

*"Steve is a great mentor and a true leader. He focuses on the professional development of his people at least as much as on immediate work at hand and is able to integrate those two objectives seamlessly. People naturally gravitate toward his leadership style, and he can win anyone over regardless of how difficult the situation. Highly recommended." R. Young, IT Senior Finance Lead at Hussmann Corp*

Steve Perry is a natural problem solver with a passion for making complex problems simple and enjoys fast paced environments where every day is a different obstacle to climb and works to understand how the pieces work together to be successful.

As the Vice President of Enterprise Resource Planning Steve works with teams to break down complex problems, understand true root causes and execute actionable plans. Steve looks across finance, accounting, supply chain, and sales processes to drive data analytics and ultimately profit. One of his latest efforts has been leading a large SAP (ERP) system implementation across North America for Toyota.

Steve is a leader as well as an educator, change agent, planner, designer, mediator, accountant, strategist, cheerleader, technician and executive liaison. He strives to take risks and learn from the past. He considers himself to be extremely fortunate and humbled to have worked with some of the best companies and people in the world. One of his core beliefs is to give back to the community, always happy to answer a question or assist a nonprofit in need of help.

Prior to working at Directed Action Steve was the Chief Product Owner & Program Manager – North American ERP at Toyota North America, the Chief Product Owner / Program Manager of Toyota's North American implementation of SAP across 3 corporate offices and 14 vehicle and powertrain plants. Scope included Accounting, Finance, Planning, Manufacturing, Procurement, Supply Chain, and Customs. There he managed a 200-member team.

Steve received his BA in Economics and Psychology from the University of Michigan, while there he was the President of the Alpha Tau Omega Fraternity. Steve is a graduate of the University of California, Los Angeles' Anderson School of Management where he earned his MBA in Finance. There he was a Graduation Speaker and Anderson Fellow (in Top 3 of Graduating Class). Steve is a Certified ScrumMaster (CSM).

### CERTIFICATIONS

#### NAISC CODES

541600 Management Consulting  
541200 Accounting Services  
541612 HR Consulting  
541618 Other Consulting  
561400 Support Services

#### CLASSIFICATIONS

TI 20-2699019  
DUNS # 061137820  
CAGE 8LNY1



### CONTACT

(310) 567-0485

Steve.Perry@Directedaction.com

www.DirectedAction.com

222 W 6th St, Suite 400 San Pedro, CA 90731

5851 Legacy Circle 6th Floor Plano, TX 75024

"Directed Action understands our company, values, and goals. My first call is always to Directed Action for large projects and more complex transformations. They always get results and consistently manage our risks."  
Jonh Kennelly GVP, Toyota

*Founded in 2005, Directed Action, Inc. supports C-level executives on their most critical projects. We partner with our clients to enable, support and achieve strategic transformation. We work best as enablers and guides, supplementing client teams. We provide direction and leadership to navigate challenges in a changing organization.*

Directed Action is a Woman-Owned Company