

# LEADERSHIP THROUGH STRATEGIC TRANSFORMATION

*Directed Action is a Woman-Owned Company*

## SERVICE OFFERINGS INCLUDE

### BUSINESS CONTINUITY

Mitigate the risk of external business disruptions during a crisis. Implement operational excellence and process improvement to eliminate redundancy, increase productivity and reduce wasted time and resources.

### DIVERSITY, EQUITY AND INCLUSION

Comprehensive organizational needs assessment, initiate or enhance DEI strategy, DEI Talent Acquisition strategies, DEI education and training solutions.

### ENTERPRISE RESOURCE PLANNING

Build a robust business case including key success factors and a realistic roadmap to expertly plan for future business. Address all business change drivers including processes, policies, organization, roles, reporting, analytics, testing and quality management.

### FINANCE TRANSFORMATION

Streamline processes and remove waste, evaluation of company's status and market position, strategic initiatives, defined performance management process, adopt internal controls and financial reporting to improve efficiency and reduce costs. Implement innovative technology to reduce waste and improve profitability.

### HUMAN CAPITAL MANAGEMENT

Integrate each aspect of a successful HR organization including workforce and human capital systems, employee full life cycle processes, cultural alignment, analytics and reporting.

### OPERATIONAL EXCELLENCE

Plan cross-functionally to optimize processes and provide maximum value at minimum cost, without sacrificing customer satisfaction.

### SUPPLIER DIVERSITY

Develop, implement and expand diverse supplier program to achieve strategic objectives and encourage a diverse mindset. Develop resilient and agile supply chains by expanding supplier base. Better define supplier diversity policies and metrics to gain visibility into diversity compliance and commitments.

## ABOUT DIRECTED ACTION

Founded in 2005, Directed Action, Inc. supports C-level executives on their most critical projects. We partner with our clients to enable, support and achieve strategic transformation. We work best as enablers and guides, supplementing client teams. We provide direction and leadership to navigate challenges in a changing organization.

## WHAT OUR CLIENTS SAY

"Directed Action understands our company, values, and goals. My first call is always to Directed Action for large projects and more complex transformations. They always get results and consistently manage our risks."  
Jon Kennelly, GVP, Toyota

## REFERENCES

<b>Tracey Doi</b> Group Vice President & CFO Accounting & Finance Toyota Motor North America tracey.doi@toyota.com	<b>John Kennelly</b> Group Vice President, One Toyota Competitiveness Toyota Motor North America john.kennelly@toyota.com
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## CERTIFICATIONS

### NAISC CODES

541600 Management Consulting  
541200 Accounting Services  
541612 HR Consulting  
541618 Other Consulting  
561400 Support Services

### CLASSIFICATIONS

TI 20-2699019  
DUNS # 061137820  
CAGE 8LNY1



## PARTNERS



WOMEN'S  
BUSINESS  
COUNCIL  
—  
SOUTHWEST



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